

Opportunity Appalachia | West Virginia Summit

Bridgeport Conference Center | Bridgeport, WV | January 13, 2020

Summit Goals:

- Become familiar with Opportunity Zones and the Opportunity Appalachia program
- Learn about common challenges and strategies of Opportunity Zone projects
- Learn what may help projects and businesses attract investment
- Identify your project's top-priority needs
- Develop a stronger application for the Opportunity Appalachia program

8:00 AM	Registration Opens (Breakfast Available)
8:30	Welcome and Opening Remarks <i>The Honorable Shelley Moore Capito, U.S. Senator of West Virginia</i> <i>The Honorable Joe Manchin, U.S. Senator of West Virginia</i> <i>Andrew Davis, Special Projects Coordinator (WV Community Development Hub)</i> <i>Donna Gambrell, President & CEO (Appalachian Community Capital)</i> <i>Aaron Spork, Director of Economic Development (Office of U.S. Senator Shelley Moore Capito)</i> <i>Ryan Thorn, Economic Development Manager (Office of U.S. Senator Joe Manchin)</i>
9:25	Strengthening Communities, Energizing Economies <i>Kyle Walker, Co-Founder & Managing Director (Agora AltX)</i>
9:50	Opportunity Zones: A Tax Incentive for Community Investment <i>Rachel Reilly, Director of Impact Strategy (Economic Innovation Group)</i>
10:15	How Can Opportunity Zones Benefit West Virginia's Small Businesses <i>Debra Martin, Director (West Virginia Small Business Development Center)</i>
10:30	Networking Break
10:50	Community-Based Strategies within Opportunity Zones <i>Jeanne Milliken Bonds, Professor of the Practice, Impact Investment (Kenan-Flagler Business School); Adam Northup, Executive Director (Opportunity Virginia); Kyle Walker, Co-Founder & Managing Director (Agora AltX); and moderator Amanda Workman, Director of Community Engagement (WV Community Development Hub)</i>
11:35	Elements of a Successful Opportunity Appalachia Application <i>Jina Belcher, Deputy Director (New River Gorge Regional Dev. Authority); Monica Miller, President (M. Miller Development Services); Matt Ward, CEO (Sustainable Strategies DC); Amanda Workman, Director of Community Engagement (WV Community Development Hub); and moderator Ray Daffner, Project Director (Opportunity Appalachia)</i>

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12:15 PM	Buffet Lunch
12:45	Assessing West Virginia's Opportunities for Place-based Investment <i>Josh Cook, Research Fellow (West Virginia Forward); Patrick Kirby, Director (Northern WV Brownfields Assistance Center at WVU); and moderator Jina Belcher, Deputy Director (New River Gorge Regional Development Authority)</i>
1:15	Technical Assistance Panel <i>Rachel Reilly, Director of Impact Strategy (Economic Innovation Group); Charles Spies, CEO (CEI Capital Management LLC); Lindsey Wallace, Director of Strategic Projects and Design Services (Main Street America); and moderator Monica Miller, President (M. Miller Development Services)</i>
2:10	Additional Federal Programs Targeting Opportunity Zones <i>Steve Bulger, Acting Regional Administrator for Mid-Atlantic Region III (U.S. Small Business Administration); Tracey Rowan, West Virginia Representative (U.S. Economic Development Administration); Jen Simon, Division of Business and Workforce Investment (Appalachian Regional Commission); and moderator Matt Ward, CEO (Sustainable Strategies DC)</i>
2:55	Networking Break
3:15	Engaging Investors and Focused Fund Creation <i>Jennifer Giovannitti, President (Claude Worthington Benedum Foundation); Joshua Jarrell, Of Counsel (Steptoe & Johnson, PLLC); Charles Spies, CEO (CEI Capital Management LLC); and moderator Wes White, Deputy Secretary (West Virginia Department of Commerce)</i>
4:00	Closing
4:00	Optional Coaching Sessions for Opportunity Appalachia Applicants Begin

